

COLIN WALLACE, B.A., AGDC

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SUMMARY OF QUALIFICATIONS

- Publications & Communications Coordinator for the Saskatchewan Craft Council – responsible for promoting an awareness of the Fine Craft Artists of Saskatchewan to the general public through print and web media.
- Broad range of experience in Advertising Art, including the design and development of books, catalogues, magazines, newspaper ads, posters, billboards, logo design and Annual Reports.
- Excellent creative writing skills, with published magazine articles.
- Over 6 years experience as Owner and Creative Director for Integrity Images: www.integrityimages.ca.
- Media & Marketing Coordinator for Silver Meadows Camp Society, AB.
- Well versed in Consensus building, Problem Solving and Conflict Management in an organizational setting.
- Quark, Photoshop, Illustrator, Acrobat & Dreamweaver Professional

EDUCATION

Micro Age Computer Training, Saskatoon, SK
QuarkXPress 7

University of Saskatchewan, Saskatoon, SK
Writing for the Web

HEINZE Institute, Saskatoon, SK
New Media & Web Design Diploma (Honours)

- Adobe Illustrator
- Adobe Photoshop
- Dreamweaver
- Flash
- InDesign

SIAST Kelsey Institute, Saskatoon, SK
Post Diploma Certificate in Dispute Resolution

Ambassador University, Los Angeles, CA
Bachelor of Arts [Theology, Communications]

EMPLOYMENT EXPERIENCE

- 2007–2009 Front Logic, Saskatoon, SK
Contract Web & Graphic Designer
- 2006–2007 Saskatchewan Crafts Council, Saskatoon, SK
Publications & Communications Coordinator
- 2004–2006 Stitchitize, Saskatoon, SK
Web & Graphic Designer
- 2002–Present Integrity Images, Three Hills, AB
Web & Graphic Design, Writing & Editing services

LEADERSHIP/ VOLUNTEER EXPERIENCE

- President, Aim Higher Outdoor Club (1998–Present)
- Director, Silver Meadows Camp Society Board (2002–2006)
- Conflict Resolution Coach, Saskatoon Community Mediation Services (2001–2004)
- Citizen’s Advisory Committee Representative, Silverwood Heights School (2000)

ACTIVITIES AND INTERESTS

- Passionate mountain climber, biker, and fly fisher
- Hobbies include gourmet cooking, champagne making, watercolour painting, gardening

REFERENCES

Mark Stobbe

Director, Saskatchewan Craft Council
813 Broadway Avenue, Saskatoon, SK
Ph: 306.653.3616, ext. 27
Email: scc.director@sasktel.net

Leigh Smithson

President, Silver Meadows Camp Society
9 Alder Cres., Airdrie, AB
Ph: 403.948.3382
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